2021 BCAM College Coaches of the Year

Juwan Howard - University of Michigan - Men's College Coach of the Year

In his second year at U of M, Coach Howard guided the Wolverines to a 14–3 Big Ten record and their first Big Ten regular season title in seven years. He was named the Big Ten Conference Coach of the Year, *Sporting News* Coach of the Year, Associated Press College Basketball Coach of the Year, and awarded the Henry Iba Award by the USBWA. Michigan was named a No. 1 seed in the 2021 NCAA Division I Men's Basketball Tournament, making Howard the first person in NCAA history to enter the tournament as a No. 1 seed as both a player and a coach.

Steve Schmidt - Mott C.C. - Men's Junior College Coach of the Year

Legendary Coach Steve Schmidt led his Mott Bears to a 14-4 record and won the NJCAA Great Lakes District B Championship. The victory earned Mott a spot in the National Junior College Athletic Association's Division II tournament in Danville, Ill. This year's national tournament will mark the Bears' 10th appearance under Schmidt, whose 750 victories in 30 years are the most by any men's coach in Michigan college basketball history. MCC has won four national championships under Schmidt, the most recent coming in 2012.

Brian Morehouse - Hope College - Women's College Coach of the Year

Hope College head women's basketball coach Brian Morehouse does not let many things get in the way of his team's goals. Amid a challenging season shortened by the COVID-19 pandemic, Morehouse led his Hope College women's basketball team to back-to-back undefeated seasons; with the 2019-20 season at 29-0 and the 2020-21 season with a 16-0 record. The women's basketball program currently holds the school record for 45 consecutive wins. This win streak currently ranks eighth all-time in NCAA Division III women's basketball history. The Flying Dutch repeated as Michigan Intercollegiate Athletic Association regular season and tournament champions. Lastly, the Women's Basketball Coaches Association selected Morehouse as the 2021 recipient of the Pat Summitt Trophy presented to the United States Marine Corps/WBCA NCAA Division III National Coach of the Year.

Jay Ritchie - Macomb C.C. - Women's Jr. College Coach of the Year

Head coach Jay Ritchie and the Macomb Community College Monarchs women's basketball team concluded the 2020-21 season undefeated, 11-0. This accomplishment, coupled with last season's record puts his program on a 43-game winning streak. In spite of the overwhelming adversity presented to all college sports during a national pandemic, the Monarchs earned the 2021 NJSCC Great Lakes District A Championship which qualified them for a spot in the National Junior College Athletic Association National Tournament. On Friday, March 26, 2021 Coach Jay Ritchie earned his 250th career win. He is currently the winningest coach in MCC program history (wins and winning percentage). He achieved this milestone win in just his 331st game on the sidelines for Macomb Community College.

College Coaches of the Year must be BCAM members and are selected by the BCAM College COY Committee. Coaches may only win this award once every three years.