



FROM THE EXECUTIVE DIRECTOR: *Tom Hursey*

As I sit down to write my last Monthly Report article, 44 years of memories pass in front of my eyes. It has been a great run. There are many memories but let me share a few of my favorites.

- Around 44 years ago, Ron Vondette gave me a call about starting a Midland-Saginaw-Bay City basketball coaches association. Shortly after, 5-6 area coaches met at the Michigan Haus tavern in Bay City. We formed the Mid-Michigan High School Basketball Coaches Association.
- After a couple of years, it was decided to take the jump to a statewide coaches' association. After borrowing \$500 from the Michigan HS Coaches Association, letters were sent to all the basketball coaches in the state and the Michigan High School Basketball Coaches Association (MHSBCA) was formed and incorporated.
- Since MHSBCA was so similar to MHSAA, MHSBaCA, MIAAAA, MHSFCA, etc., it was determined that a new name would be better. Since we wanted to include the college coaches, we settled on BCAM. It was a great move because most people in athletics around the state recognize BCAM and everyone calls it "B-Cam."
- In the late 1970's, BCAM hosted its first clinic. It was held at Grand Haven HS and Gene Keady (just named Purdue coach) was our main speaker.
- By 1980-81, the BCAM Board of Directors, along with committee director Glen Bagnall, started the Mr. Basketball Award. Sam Vincent (Lansing Eastern) was the first winner, edging out Flint Central great, Eric Turner. In the fall of 1981 the Miss BB award was started with Julie Polakowski of Leland taking the honor. Since that time, the winners of these prestigious awards have gone on to outstanding careers.
- Rather than go through all the new programs BCAM started over the years, let it suffice to say that BCAM has grown into one of the most respected coaches' associations in the country. I also want to make mention that BCAM's growth and prestige is a result of great coaches who volunteered to head up committees, serve on the board of directors and be on committees that produced all the programs that BCAM offers.
- I want to make mention of all the high school students at Midland HS that worked in the early days as my secretaries. They were great workers and kept me from overloading while teaching, coaching and running BCAM.

- There have been three ladies that have been instrumental in BCAM's growth. These ladies came along as BCAM was growing in leaps and bounds and we needed more help with the everyday administration. First was Judy Loomis. Judy was like everyone's mom. Next came Peggy Porter who took BCAM to a new level—a very hard worker, dedicated to making BCAM run smoothly. We miss Peggy who passed away a couple of years ago. Finally, our current administrative assistant has become the main mover and shaker of BCAM. Amy Heydenburg assisted Peggy and stepped in when Peggy retired. Not only did she step in, but stepped up, to raise BCAM to new heights. If you need answers, Amy is the person to talk to.

As I step down as Executive Director, I am so happy for BCAM that my assistant, Dan Young, will be taking over. It is time for new blood. I see Dan leading BCAM into the future. He has great ideas on how to improve our association and keep BCAM moving ahead. I plan to stay on the board of directors as an emeritus member. Maybe I can be there to help in the transition and be the old man in the back of the room that can offer some sage advice. My time with BCAM has been a labor of love. I look back at 42+ years of memories that will be with me forever. Thanks to the great basketball coaches of Michigan for making my job easy. BCAM will continue to be the **BEST!**

PS – I don't want to sign off without mentioning the person who has put up with me for the last 52 years. My wife Tina has been with me all the way and has kept me on the straight and narrow. Without her help I would not have been able to devote the time to BCAM that was needed. Thank you for being my partner.

NEW BCAM HOTLINE/FAX NUMBER: This new HOTLINE number replaces the old one. This will give you direct contact with Amy Heydenburg (Administrative Assistant) who can answer most of your BCAM questions. The new HOTLINE will allow you to contact the new Executive Director, Dan Young. The new number is: 989-486-3625

A Note From Dan Young – Assistant Executive Director:

REMINDE YOUR OFFICIALS TO RATE YOUR SPORTSMANSHIP

BCAM, Pure Sweat and the MHSAA are excited again to team up to improve sportsmanship by awarding the Top 100 Sportsmanship Award.

The top 100 schools for girls' teams and the top 100 schools for boys' teams (**whose HEAD VARSITY COACH is a BCAM member**) will receive a beautiful banner for your gym.

In order to be eligible for this award your officials must take the time to "rate" your team at the MHSAA website after every game. Not every school qualifies for this award because they do not get at least **5 evaluated games** by officials during the regular season. **Help us by reminding your officials to "Rate" your games!**



WHAT DO I MISS?? *By Joe Ricard, Former Boys Basketball Coach & Official. Currently Chairman of BOCCC.*

The bright lights of the gyms.
The people who welcome me and escort me to a locker room.
An empty gym upon arrival.
A quiet locker room.
Getting ready.
Pep bands!
Student cheering sections.
Table personnel and their candy and snacks.
Hand shakes. Fist bumps.
National anthem singers. The National Anthem.
Free popcorn.
Security personnel.
Banners.

First visits.
Hot locker rooms. Hot gyms.
Sounds. Buzzers. Horns. Bouncing balls.
Reconnecting and reacquainting.
Padded chairs.
Kids of all ages.
Last second shots.
Whiteboards.
Messages.
Trophy cases.
Custodians.
Hot showers.

There will come a time when you also will no longer be involved in high school basketball. What will you miss? Hopefully you can realize NOW what you enjoy so much about the game; surely that will help you enjoy the game NOW and not just later. Have a great season!



NHSBCA
NATIONAL HIGH SCHOOL BASKETBALL COACHES ASSOCIATION
The National Voice of Action for High School Basketball Coaches

Visit us at <http://nhsbca.org>
Follow @NHSBCA on Twitter!

“It’s TIME to Get Back to Business!” -- Dave Ginsberg

Secretary/Treasurer NHSBCA

Us basketball coaches sure are fortunate, aren't we? Every new season brings us the opportunity to once again use our leadership skills, enthusiasm, and passion to “make a difference” in young lives! Can it get any better than this? The knowledge that our skills will have a positive effect on the young student-athletes we choose to work with is HUGE, meaningful, and necessary in the development of these young lives. Of course there will be LOTS of challenges, but we must discipline ourselves to focus on what we have control over and do our best with that.

As I matured as a coach over my 40-plus years in this profession, I found myself redefining what “success” is, what “talent” is, and what my responsibilities really are. Every coach of every team cannot have the identical goals and objectives for their squads. Everyone cannot be a captive of “wins & losses” and the pressures that go along with them. These scholastic basketball experiences are really just a piece of the student-athlete’s development as a human being, and those of us that have this opportunity to affect lives have a GIGANTIC responsibility! There are no “time outs” for us in our leadership, and we must impress on our players that they are operating under the same restraints.

No matter what our “style” is (calm, controlled, loud, etc.), know that we are always out front, being watched, and in most cases have enormous influence and power. This all must be treated with great care and integrity. Teaching the “true values” of this experience is paramount – teach and coach the **REAL LESSONS!** Encourage your student-athletes to understand that *success* is - learning humility, understanding sacrifice, playing for their teammates and not themselves, performing appropriately in the classroom and out in the community, being loyal, coachable, and above all they must be honorable “ambassadors” for their team. My definition of *talent* is having the courage and willingness to do ALL OF THE ABOVE. I certainly understand the importance of having skill, speed, strength, etc., but as someone that has coached at the high school and college levels, I know the true value of ATTITUDE, HUMBLENESS, COURAGE, COMPASSION, and SACRIFICE. Years after a team has played its final game, will you or your players have any REGRETS? Will your players be living productive lives? / supporting their families properly? / tackling obstacles head on without fear? / dealing with adversity in a positive way? / “giving back” to our society? If the answers are YES, then you did your job! I know winning is important, but the TRUE VICTORIES always show up in the more meaningful ways. Pressure to win, parental interference, administrative “judgements,” / ALL out of our control. You focus on what you CAN control and find **peace** in that. Have a marvelous year!





Think
TIME
kevineastman.net

Ty Lue

We've all heard the news that Ty Lue has been relieved of his duties as Head Coach of the Cleveland Cavaliers. While some may look at this as an embarrassing hit to a coach's reputation, I don't see it this way. Is it something T Lue wanted to happen? No, I'm sure he did not. Is it something that is part of the coaching landscape in today's coaching world? Yes, it is.

So now it becomes decision time for T Lue or any other coach in this situation. Do you treat this situation as devastation or education? How one treats it will often determine the speed and success of recovery. Those who truly understand what success is all about also understand how important setbacks, mistakes, and failures are to the process of becoming successful.

T Lue won an NBA Championship in 2016 and was the Eastern Conference Head Coach in the prestigious NBA All Star game that same year. That is what all of us would call successful.

So does this latest development mean he is no longer as good as he was? Definitely not. Failure is something that happens to us. It is not who we are -- unless we continue to do the same things that caused those failures.

Having been on the same coaching staff with T Lue in both Boston and Los Angeles, I know how he will look at this latest challenge in his career. He will be better for it when he decides to get back in. He gets it. The game needs coaches like T Lue at the highest level!

And this takes me back to my original thought: are you going to treat failure as *devastation* (and stymie your career) or *education* (and improve your career)? This is a choice I hope you never have to make. But it's a choice that many coaches will experience at some point of their career. It is worth spending a little "Think Time" on how you might face these circumstances.

TOUGHNESS EVALUATION – Inspired by Jay Bilas (ESPN)

Toughness has nothing to do with size, physical strength or athleticism. Some players may be born tough, but toughness is a skill, and it is a skill that can be developed and improved. Give this evaluation to your players. Have them grade themselves on their “toughness”. Article here: <http://www.bcam.org/content/toughness-evaluation>

QUOTES

“True satisfaction comes from getting the job done. The key to a successful leader is to earn respect - not because of rank or position, but because you are a leader of character.”— **Major Richard D. Winters**

“You were born to win, but to be a winner, you must plan to win, prepare to win, and expect to win.”— **Zig Ziglar**

“I follow three rules: Do the right thing, do the best you can, and always show people you care.”— **Lou Holtz**

“Desire is the key to motivation, but it's the determination and commitment to unrelenting pursuit of your goal - a commitment to excellence - that will enable you to attain the success you seek.”— **Mario Andretti**

“Humility is three things. It's an understanding that you're part of something much bigger and more important than yourself. It's the acknowledgement that you don't have all the answers and you're on a path towards improvement and growth. It's the awareness that following the necessary process is the only way to create the desired result...and that process never truly ends.” - **Shaka Smart**

