

BCAM Monthly Report



Basketball Coaches

Association of

Michigan

From the Executive Director:

Having been to a couple of team camps this past week (watching my oldest son's team play) I am reminded of the amount of "volunteer time" that high school coaches put into coaching. I thank you for your devotion to this great game of basketball.

Not only are high school teams working hard to improve, so are officials. Many of the team camps held around the state are fortunate to have officials working together to improve their skills. What a great way for inexperienced officials to learn from the more experienced officials.

John Kirk, longtime Flint area official and assignor (45 years), heads up the "Official's Camp" at CMU. This past weekend, over 70 officials took time away from their work and families to referee high school teams and be critiqued by their peers. This is a great way for officials who want to be as good as they can be to learn from the best. These types of official's camps are being held across Michigan this summer. My hat is off to those officials who organize these camps and to the officials who take part.

Our BCAM School Special membership fee of \$80 has enticed many schools and booster clubs to pay for their coaches. We have seen a tremendous increase in School Specials being sent in to our office. Also, to make things easier, we have a School Special form (downloadable from our website) that makes signing up very easy.

Our bcam.org website will be going through some changes this summer. Although our current website has served us well over the past year, there are many features that we are still not able to offer. Therefore, we are in the process of working with a new website developer to create a new website with all the previous features but also many more features that will allow the BCAM office to do their job more efficiently and with more flexibility. The new website should also serve our members in a better way. If you find that the current website is not functioning during the next month, please understand that we are moving as fast as possible to bring about our new website. BUT there might be some down time. Please bear with us.

We have finally heard from the American Cancer Society that your efforts last winter brought in \$23,000 for Coaches vs Cancer. What a great job some of you do to raise money for fighting cancer. BCAM hopes that more coaches will take part next winter.

Coming Events:

June 1 -
Beginning of
09-10 BCAM
Membership Year.
[Get Registered!](#)

August 1 -
All-Star Games in
Brighton

August 4-6 -
Board of Directors
Meetings

October 2-4
BCAM Coaches
Clinic in Lansing

October 2 - Hall
of Fame Banquet

Speaking of Coaches vs Cancer, you have been hearing about our first annual C vs C Golf Scramble at Shanty Creek. It is not too late to get a foursome and head to one of the great golf courses in Michigan for a day of golf, food and drink, and basketball talk. All the information is on www.bcam.org.

Here's another reminder that the BCAM Fall Coaches Clinic will be held on the weekend of the MSU - U of M football game at Spartan Stadium. You need to call the Causeway Bay Hotel (formerly the Holiday Inn South) for room reservations ASAP. Call 1-800-333-8123 and tell them you are with BCAM. Find all information about this excellent clinic along with testimonials from coaches like you at our website. Click on the Clinic article in the carousel.

One last reminder...find some down time this summer with family. Give your players time to be a kid.

**GOLF AT SHANTY CREEK AT DISCOUNT PRICES.
STAY AT SHANTY CREEK AT DISCOUNT PRICES.
PLAY IN THE COACHES VS CANCER SCRAMBLE AT
SHANTY CREEK.
PLAY IN THE BCAM GOLF CHAMPIONSHIP AT SHANTY
CREEK.**

Go to www.bcam.org and click on the Shanty Golf picture for details of this great event.

30TH ANNUAL ALL-STAR FESTIVAL

One hundred top seniors in four games at one site. All the information is at www.bcam.org. Click on the All-Star button in the carousel.

NOTE: BCAM members can show their membership card at the gate for free admission.

MEMBERSHIP

Sign up now for 09-10. Our new membership year began June 1st. Avoid the last minute rush before the clinic. Take it from the voice of experience and save yourself a potentially huge headache at the BCAM Clinic--make sure you are a 09-10 BCAM member well ahead of October. Our School Special (15 coaches for \$80 is very popular). Go to the website for membership information.

SEE THE **BIG** PICTURE

By Dr. David Hoch – AD at Loch Raven HS in Towson, MD

Excerpts from NFHS Coaches Quarterly, Summer 2009

Sharing Athletes

While most coaches provide off-season conditioning and skill improvement programs for their players, it is also important that they allow these athletes to do other things. Making demands that young people devote their time to only your sport is unacceptable. Granted, you want to encourage and motivate your athletes to improve, but exclusivity cannot be permitted.

In the off-season, and particularly during the summer, athletes should be able to explore other interests. This doesn't just mean in athletics, but young people also need time with their family, may have summer jobs and should be encouraged to take part in other educational opportunities. It is also important to remember that athletes don't belong to any coach.

When athletes have the opportunity to participate on other teams and to participate in additional activities, we are allowing them to explore, grow and develop. This is, after all, what education is all about and coaches need not only understand, but embrace this concept.

There are Other Teams

Naturally, you will put all of your energy and focus into the team that you are coaching. But you also have to understand and have an appreciation that yours is not the only team in the athletic program. There are others, and in most schools, there are many more.

Working hard and promoting your team is great as long as you recognize that there are other very deserving teams and coaches. The facilities, equipment and financial support are not only intended for your team, but for everyone in the athletic program. No coach or program should be considered more important than others—every team is important and should be valued.

When dealing with our athletics, we stress the approach that the team is more important than the individual, effort and hard work is the key, and cooperation is the glue that keeps things together. Along with team chemistry, teamwork is the cornerstone of athletic success. We constantly use these concepts with our athletes and this should be the same with colleagues.

Sharing athletics with other coaches is absolutely imperative in most high school programs throughout the country. This should be an easy concept for coaches to understand, since we are part of a larger team – the athletic program and school. The successful coach is one who helps and is supportive of other coaches within the program and school. Just like athletes, coaches who are selfish and self-centered don't understand the overall objectives and can be a real detriment to an athletic program.

A successful athletic program, therefore, needs coaches who not only excel in their individual sport, but also see and understand the big picture. After all, our program deserves the very best and this means a cooperative, energetic, supportive coaching staff that is working together for a common objective – the ultimate, positive environment for our student-athletes.

Basketball Coaches
Association of
Michigan

BCAM Phone/Fax:
517-580-8366

E-Mail:
bcamtom@aol.com

***As a united body,
BCAM exists to
represent and
serve basketball
coaches for the
betterment of our
great game!***

Visit your website!

See us at:

<http://www.bcam.org/>

COACHES BEWARE!

By Bill Ullenbruch, BCAM Hall of Fame Coach

Coaches beware! The young people you deal with are of fragile emotions. They are struggling to find out who they are and what is their purpose in the scheme of life. What you say to them or project to them can be a contributing factor to their emotional stability.

Get to know your kids and their background. Handle with "kid" gloves! Ironhand with a soft touch! Be demanding in output by them! Encourage the discovery of their underlying talent! Constructive action is essential! Try to avoid a disappointing attitude and negative criticism! Be a positive influence toward their attempt to discover the potential within themselves!

You, as a coach, are blessed to have the opportunity to help mold the character of our youth.

THE TWELVE CHARACTERISTICS OF COMPETITORS

What defining traits do sports top competitors and coaches display that distinguish them from their peers and allow them to be the best of the best? In preparing this Special Report, 12 characteristics continually surfaced in the words and description of competitors.

1. Crave challenges and convert everything into a competition.
2. Compelled
3. HATE to Lose
4. Play with Emotion
5. Take things Personally - and are MOTIVATED By It
6. Play with Something to Prove
7. Take Pride in Performance
8. Aggressive
9. Relentless
10. Highly Demanding of Self and Others
11. Confident and optimistic
12. Ruthless

If you are not yet a member but would like to join and receive access to the Special Report including 15 Proven Ways to Develop Relentless Competitors - and hundreds of other resources on coaching, motivation, team building, developing leaders, etc., you can click on the link below to become a member.

<http://www.championshipcoachesnetwork.com/public/10.cfm>

Be Sure To Support Your BCAM Sponsors

