



BCAM September 2014 Monthly Report

Tom Hursey – Executive Director

FROM THE EXECUTIVE DIRECTOR: No need for me to say much. This Monthly Report is packed full of information that you need to know. Take the time to read it through.

THE BCAM CLINIC IS JUST AROUND THE CORNER:

IF YOU HAVE NEVER BEEN TO A COACHING CLINIC, YOU DON'T KNOW WHAT YOU ARE MISSING! Learn from the top coaches in the country by attending the BCAM CLINIC *sponsored by Rawlings*. YES, IT COSTS A FEW BUCKS AND YES, IT TAKES A COUPLE OF DAYS AWAY FROM FAMILY. BUT THE REWARDS ARE IMMEASURABLE. CHECK WITH YOUR A.D. AND/OR BOOSTER CLUB TO SEE IF THEY WILL HELP OUT WITH THE COST. BRING YOUR STAFF (PAY FOR 3 AND BRING 4 – THIS IS ONLY \$60 PER COACH) AND PREPARE FOR THE SEASON AHEAD. LEARN FROM TOM IZZO (Do I need to say more?). WATCH A FULL ON-COURT PRACTICE BY COACH GREG KAMPE AND HIS OAKLAND UNIVERSITY TEAM PLUS MORE TOP HIGH SCHOOL AND COLLEGE COACHES. You should have received a brochure recently with all the clinic information. OR you can go to www.bcam.org and sign up online.

I HOPE TO SEE YOU AND YOUR STAFF IN LANSING ON OCTOBER 10 & 11.

Topics for speakers: Tom Izzo (MSU) – MSU Basketball and Beyond
Pat Donnelly (U of D Jesuit HS & Academy) – *Building the Run & Jump*
Ken George (GR Forest Hills Central HS) – *Best 20 Ideas from my 20 Years of Coaching*
Steve Hettinga (Lake Superior State) – *Offensive Concepts*
Brian Morehouse (Hope College) – *Building & Maintaining a Championship Culture*
Bob Taylor (Former College Coach, 500+ Wins) – *New Model for Youth Basketball*
Sue Guevara (CMU) – *Whose Driving the Bus, Player/Coach/Parent Relationships*
Jeff Tungate (Oakland U.) – *10 Things I've Heard/10 Drills I Like/10 Plays We Run*
Chris Mack (Xavier U.) – *Xavier Basketball*
Kim Barnes Arico (UofM) – *On-Court Situations*
Greg Kampe (Oakland U.) – *Full Team Practice*



MULLIGAN: (by Dave Wassink – BCAM Board Member) *Do over!* How many times have each of us wished we had a chance to do something over in hopes of "doing it better" or maybe even "completely different." Well, in the profession of coaching and teaching you do have a chance to improve your actions of the past. You will have new students and athletes working with you this year so take advantage to make better lesson plans or practice plans so you can improve on your past performance. Go beyond your comfort zone and try to be more creative, more demanding, less harsh, a better listener, or a more caring individual with the young people under your care. Teaching and coaching are great professions, and a teacher/coach does get a new beginning every September. Take advantage of working with new students and athletes this year and work hard to improve on your past performances. All educators and coaches should be working hard every day to become the most dedicated professionals they can be. Remember, you may be the most caring adult individual in your students' and athletes' lives. Enjoy the year and make it the best year for yourself and for the young people with whom you work.



DETROIT PISTONS ARE BACK SPONSORING OUR SCHOLARSHIP PROGRAM: As mentioned in our last Monthly Report, the Pistons are back underwriting our Scholarship Program. In fact, they have increased the amount to \$7500 so we can now give out 15 \$500 grants. Here are the recipients for 2013-14:

SON/DAUGHTER

Jordan Born
Jessica Carruthers
Derrek Clyde
Brenden Costen
Kaitlyn Cramton
Dylan Decker
Lucas German
Kyle Harkema
Katlyn Keeler
Chloee King
Andrew Purcell
Madison Valko
Connor Vandecaveye
Macker Wilson
Nicole Zerfas

BCAM MEMBER

Tim Born
Tim Curruthers
Dale Clyde
Rick Costen
David Cramton
Drew Decker
Robert German
Doug Harkema
Mark Keeler
Kevin King
Jason Percell
Tom Valko
John Vandecaveye
Wayne Wilson
Pete Zerfas



2014 HALL OF FAME INDUCTEES: BCAM is happy to announce this year's inductees into the BCAM Hall of Fame. **Rick Albro (E. Grand Rapids/Aquinas College), Gary Bennett (Grosse Pte. North), Keith Haske (Charlevoix/Traverse City St. Francis) and Dennis Starkey (Petoskey).** This is an outstanding class of coaches. They will receive their awards at the Hall of Fame Banquet during the BCAM Clinic on Saturday, October 11. The banquet will be held at the Best Western Plus in Lansing starting at 4 PM. Your clinic fee includes admission to the banquet but you need to indicate you will be attending the banquet on the clinic registration form. "Banquet only" tickets are \$25 each and can be purchased by emailing amy@bcam.org.

2014 HALL OF HONOR INDUCTEES: Another fine group of Hall of Honor inductees will be honored this year at the Hall of Fame Banquet. They are:

- Media - **Dick Ketcik**-Manistique
- Media – **Gus Ganakas** – East Lansing
- Officials-**Jack Rappuhn**-Owosso Area
- Officials-**Lee Morgan**-Saginaw
- Assistant Coach-**William DeLong**-Carrollton
- Assistant Coach-**Charles Cook**-Quincy
- Assistant Coach-**Dennis VanTiem**-Marysville
- Friend of Basketball-**Kathleen Schollar**-Goodrich
- Friend of Basketball-**Sue Lounds**-St. Johns
- Friend of Basketball-**Sharon Folkert**-East Kentwood
- Friend of Basketball-**Dave Murray**-Cedarville



BOCCC REPORT (by Lee Morgan – Basketball Official and BOCCC Committee Member)

As we enter into the fall sports scene we are once again faced with coaches and officials interacting together to make sure the student athlete gets to experience the true value of athletics.

Together we are challenged to communicate in a manner to which both parties are heard. Football crews are constantly reminded how wing officials are essential in making sure the coach's interests are well managed and their concerns are well heard. Add to this the sheer emotional atmosphere football provides and it always amazes me that coaches and officials can accomplish what we do.

As we transcend into basketball season in November we will again practice what we preach. In the past few years I have started to implement a new pregame introduction with officials on my Tri-Valley Conference staff. For thirty years I practiced the quick speech we give coaches at the two minute mark prior to every varsity contest. Frankly,

I felt rushed to say the least, and many coaches felt my presence was more intrusion than beneficial. No good ever came from such a quick interaction. It was time to look at another way; time to experiment.

Today I am trying things very different. After arriving on the court at the 15 minute mark and having a relaxed meeting with our captains I go directly to both coaches (many times they are together). This gives both coaches and I the time to gauge what we are to encounter for the evening without the rush of the “two minute warning” and interrupting their final coaching moments. Questions can be answered. Communication lines can be opened. After concluding our conversations I instruct both umpires to go meet the coaches and repeat what the referee has just completed. Communication lines are now established for the entire crew in a manner much less intrusive and rushed.

I have not encountered any pushback from the coaches to date. Game issues are declining. It is time for a more widespread unveiling of the experiment. I look forward to generating more data this winter.

I welcome any feedback you may have. Just send me an email. lmorganthau@gmail.com



AS A BCAM MEMBER (WHICH AUTOMATICALLY MAKES YOU A NHSBCA MEMBER) YOU CAN JOIN THE NABC (National Association of Basketball Coaches) for the high school rate of \$30. Go to www.nabc.org/ and click on MEMBERSHIP. Follow directions. The deadline is September 15 so don't delay. I believe this will give you a chance to purchase a Final Four Ticket for Indy next spring.

GOOD READING FOR HIGH SCHOOL COACHES, PARENTS AND PLAYERS: Here are 2 great articles written by a sports columnist in the Raleigh, NC area. He's not a HS coach, never has been one; he's just a journalist that covers a lot of HS sports & understands the evils that have crept into HS basketball.

<http://www.highschoolot.com/consider-the-source-ask-questions-be-skeptical/13842528/>

<http://www.highschoolot.com/high-school-coaches-should-play-a-bigger-role/13843361/>

RULES REVISION FOR 2014-15

1. Arm sleeves, knee sleeves, lower leg sleeves and tights may be worn during the game; however, they must be black, white, beige or the predominant color of the uniform. All team members must wear the same solid color. Anything worn on the arm or leg is defined as a sleeve, except a knee brace.
2. The definition of an intentional foul was expanded to include excessive contact with an opponent while the ball is live or until the airborne shooter returns to the floor.
3. On a free throw attempt, players along the lane spaces now may enter the lane on the release of the ball by the free throw shooter. The free throw shooter and the players outside of the 3-point line must wait for the ball to hit the ring or backboard, or the free throw to end, before moving into the lane area.
4. The following acts constitute a foul when committed against a ball handler/dribbler:
 - a. Placing two hands on the player.
 - b. Placing an extended arm bar on the player.
 - c. Placing and keeping a hand on the player.
 - d. Contacting the player more than once with the same hand or alternating hands.



AAU – Many of your communities have AAU or Club Team programs for the youth. If you haven't already done this, wouldn't it make sense to work WITH those coaches and educate them on fundamentals and techniques that would benefit your program? I suggest you meet with them and offer a clinic for the coaches and even the players. You can give them some direction that will help make them understand the importance of fundamentals.

HERE ARE THE MEMBERSHIP TOTALS OF THE LARGEST STATE BASKETBALL COACHES ASSOCIATIONS:

Michigan	4,901
Texas	4,358
Ohio	3,852
Wisconsin	3,200
Iowa	2,812
Indiana	1,867
New York	1,125
Kentucky	1,117



If your athletes want to play NCAA Division I or II sports, they need to be certified by the NCAA Eligibility Center.

And that means they need to be more than a good enough athlete.

They need to be a good enough student, too.

NCAA Division I requires 16 core courses. But students starting college after August 1, 2016, will need to complete 10 of those courses before their seventh high school semester. For most students, that's the start of their senior year. Seven of the 10 core courses need to be completed in the disciplines of English, math or science.

Also, beginning August 1, 2016, students planning to play in Division I must graduate high school with a minimum 2.3 GPA in those core courses. If a student doesn't meet the academic requirements when they graduate, it's still possible to receive athletics scholarships. And they may still be able to practice. But they will have to sit out of competition for a year while they focus on their classes.

Academic achievement has always been important, but now more than ever students must pay attention to their high school courses and grades. This starts in the ninth grade. Because of the changes in rules, students will no longer be able to make up for early academic missteps by loading up on courses late in their high school careers.

Tell students who plan to compete in Division I to visit 2point3.org for the full list of eligibility requirements or give them this handy checklist.

Make Sure You're Ready To Play

- At the beginning of your sophomore year, register at eligibilitycenter.org.
- At the end of your junior year, ask your high school counselor to send your transcript to the NCAA Eligibility Center.
- Take the ACT or SAT and use the code "9999" to have your official scores sent directly to the NCAA Eligibility Center.
- Check with your high school counselor to make sure you are on track to graduate on time with your class and have the required number of core courses.
- Beginning April 1 of your senior year, request final amateurism certification.
- Ask your high school counselor to submit your final transcript with proof of graduation.

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ANALYSIS OF MHSAA MEMBERSHIP

May 13, 2014

751 Total High Schools

Total Public Schools	642	85%
Charter (Public School Academies)	54	7%
Traditional Schools	588	78%
Total Non-Public Schools	109	15%
Religious	99	13%
Secular Non-Public	10	1%

Coaching Mental Toughness: *Jay Bilas has a book out called "Toughness, Developing True Strength On and Off the Court". I have found some interesting comments that I will share with members in the months to come:*

In 2001, Coach Mike Krzyzewski had an outstanding team he believed was capable of winning the National Championship, and most observers agreed. His team featured starters Shane Battier, Carlos Boozer, Mike Dunleavy, Jay Williams and Chris Duhon. I (Jay Bilas) happened to be visiting Coach K on the day of Duke's first practice of the season, and he invited me to sit in on a meeting he was having with his team in the locker room before they took the practice floor.

Standing before his team, Coach K asked a simple question: "What are our goals this year?"

One by one, the players responded. "Go unbeaten at home," one player said. Another said, "Win the ACC title." Another said, "Go to the Final Four." Yet another said, "Win the National Championship."

Then Coach K said, "Those are all really good things. But those are not goals. Those are destinations. Our goal has to be to get better and closer as a team every single day. If we keep those as our focused and cherished goals, we will reach our proper destination, whatever it may be."

Coach K's 2001 Duke team did reach a pretty good destination. That team won the National Championship that year, in part by concentrating on what was right in front of them.

BASKETBALL CONCEPTS:

They were assembled by former long time NBA Assistant Gordon Chieas. He spent 16 seasons with the Jazz and also had a tenure with the Grizzlies. He also served as a college assistant at Dartmouth and Providence. He was the head coach at both Manhattan and Providence. He was an assistant with team that reached both the NBA Finals (1997 and 98 with the Jazz) and the NCAA Final Four (1987 with Providence)

OFFENSIVE QUESTIONS/CONCEPTS

- Best offensive team when our team is losing.
- Best foul shooting team when our team is winning.
- Best ball handling team when protecting a lead.
- Best three point shooting team when our team needs a "Three."
- Best individual match-up to score a basket/create a foul.
- Which opposing player is in deep foul trouble, and our offense can go directly at him?
- Who is our best inbound passer? Who is our 2nd best inbound passer?
- What side of the floor, when inbounding from the sideline do we prefer?
- Know/Understand with how much time left on the game clock, and the score is tied, when should the offensive player take the shot?
- Know/Understand that the defense is going to switch-out of any screening action regardless of size The screener should look for a slip move as he starts setting the screen. The passer has to be ready to "Read and Pass."
- Know/Understand that when the opponent has a foul to give and our team has used our last time out, the Head Coach, during that time out, has to give our team two offensive plays to execute.

DEFENSIVE QUESTIONS/CONCEPTS

- Best defensive team when our team needs one defensive stop (under 7 seconds on game clock)?
- Best defensive team to contain dribble penetration
- Best rebouncing team when the opponent goes big?
- Best “Comeback” Defensive Team by trapping/presses creating havoc defensively?
- Best zone defensive team to take away the opposition set offensive plays?
- Be ready to match-up small to defend the opponent’s 4 or 5 man who can make three point shots,
- Know and understand the concept of staying home on 3-point shooters on dribble penetration.
- Know and understand how to foul on the catch before the shooter goes into his shooting motion
- Be ready to sub out a key offensive scoring player who has four fouls and ‘sub In’ a “designated fouler.” Teach the designated fouler that he is making a positive contribution towards winning. We are not trying to embarrass him.
- Know/Understand that when the score is even or our team is up one or two, we will early double team or create a running trap situation against the “star perimeter player” in the scoring area. Philosophically we are not going to let the star perimeter player beat us with a basket or create a foul. We are going to make him pass the ball to a lesser offensive threat. Also, as an alternative, we could play a zone defense on the last possession against the star player.

END OF GAME CHECKLIST

- Know the score of the game and the time left on the shot clock and game clock.
- Know the timeout situation for both teams
- The Head Coach will tell the players the team foul penalty situation from both an offensive and defensive standpoint. The players will always know if we have a foul to give.
- Know/Understand when to call timeout by a Player who is not involved with the ball when his teammate is in a bad disadvantage.
- Who are the worst foul shooters in the game?
- Who are the worst foul shooters not in the game in case of an injury situation. and the opposing team can choose the new shooter?

“Every father (coach) should remember that one day his son (player*) will follow his example instead of his advice.”* **Charles F. Kettering** (*Editor’s addition)

“I’ve learned that something constructive comes from every defeat.” **Tom Landry**

“A creative man is motivated by the desire to achieve, not by the desire to beat others.” **Ayn Rand**

“Pain is temporary. It may last a minute, or an hour, or a day, or a year, but eventually it will subside and something else will take its place. If I quit, however, it lasts forever.” **Eric Thomas**

“Courage is being scared to death... and saddling up anyway.” **John Wayne**

“There is no exercise better for the heart than reaching down and lifting people up.” **John Holmes**