



Sept, 2012 BCAM MONTHLY REPORT

Tom Hursey – Executive Director

FROM THE EXECUTIVE DIRECTOR: As you receive this email many of you are back in school. For many of you this is old hat. For your students, it might be a very stressful time. Even though you are up to your armpits in paperwork, make sure you give your students the attention they desire and deserve. I always tried to give those students who were quiet, bashful and introverted extra attention. By acknowledging them, it forced them to respond. Many students go through the entire day without any adult conversing with them. The vocal, boisterous students don't need extra attention. Spend it on the other students.

CLINIC: The 29th annual *Basketball Coaches Association of Michigan Clinic* will be held October 5th & 6th at the Best Western Plus Hotel (formerly Causeway Bay Hotel) in Lansing and at Holt Senior High School. In response to a survey of our member coaches, the clinic will be conducted in a two-day format. Friday the 5th will be located at the hotel in lecture format and Saturday the 6th will be entirely on-court demonstrations at the Holt High School gymnasium, expanding from two speakers in years past to four this year. The clinic fee has also been reduced and will include a catered lunch on Saturday by *Jersey Giant*.

Another outstanding collection of speakers has been assembled for the clinic, headlined by: MSU's Tom Izzo & UConn's Jim Calhoun, who have a combined 4 NCAA Championships and 12 Final Fours between them; Fred Hoiberg, the 2012 Big 12 Co-Coach of the Year from Iowa State; Lehigh's Dr. Brett Reed, who led his team to a Patriot League Tournament Championship and an upset of Duke in the NCAA tournament; Ray McCallum of the University of Detroit Mercy, an NCAA tournament qualifier; first-year coaches Keno Davis at CMU and U of M's Kim Barnes Arico; as well as four-time NJCAA National Championship Coach, Steve Schmidt, from Mott Community College.

The Hall of Fame/Hall of Honor Banquet will be held Saturday night at the hotel. The clinic fee is just \$70 for individual BCAM members who register before September 29th. This price includes your Saturday catered lunch and Saturday evening Banquet meal. A registration special, 'pay for three and get a fourth coach free' is available as well.

As mentioned in the last Monthly Report, the summer has been busy with BCAM events. Here are some summaries of these events:

COACHES VS CANCER GOLF OUTING: 108 golfers ascended on Walnut Hills Golf Club on August 6th. They were greeted by four MSU Spartans and a welcoming talk by Tom Izzo. Jersey Giant fed the group with a complementary lunch and off we went. It was a beautiful day for golf followed by a banquet and a short talk by a cancer survivor. Thanks to some great sponsors including our title sponsor, Two Men and a Truck, the event raised \$30,000 toward our fight against cancer. Other main sponsors were West Side Distributors and the Sparrow Cancer Center. I want to thank the BCAM members who took part and helped make this event so successful. Hopefully next year we can get more members to take part and raise even more money.



ALL-STAR FESTIVAL: The 33rd annual BCAM All-Star Festival took place Saturday, August 11th at the Palace of Auburn Hills. Four All-Star games, a dunk contest, and the three point contest made for a very exciting day of events.

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The day started with the C/D women's game and the Black team winning decisively with a 94 – 66 victory. The inside/out punch of Annemarie Hamlet 23 points, 4 steals (McBain) and Bailey Cairnduff 17 points and 12 rebounds (Morley Stanwood) was too much for the white squad led by Carlee Cottrell (Waterford OLOL) with 18 points and 7 rebounds. Hamlet's effort was good enough for the MVP award for the Black team while Cottrell took home the honor for the White team.



The women's A/B game was arguably the best game of the day with the White team squeaking out a hard fought 72-69 victory. There were spectacular plays from both teams. Country Day standout Aerial Powers won the MVP for the White team and led them with 24 points, 13 rebounds and 5 assists. The White also had an outstanding performance from Country Day teammate Amber Deane with 18 points. The Black team was led by MVP Brannndais Agee (Cass Tech) with 18 points and 13 rebounds.

The men's action got under way with over 20 of the best players in class C/D throughout the state going head to head. It was a high scoring affair with the White team beating the Black team 113-84. Corey Green (Bishop Foley) was the MVP of the winning White squad with 25 points and 13 rebounds. Tyler Walden (Fulton Middleton) and Spencer Krannitz (North Muskegon) followed up Green's effort with 17 and 16 points respectively. The Black team was led by an outstanding performance by their Most Valuable Player Stone Beckwith (Beal City) who ended with 27 points and 6 rebounds. Also playing well for the Black team was Andrew Wade (Laingsburg) with 14 points and 6 rebounds.

The men's A/B game was a very athletic and exciting game. The Black won with some clutch free shooting in a hard fought 94-91 victory. They hit 8 of 11 free throws in the last few minutes to secure the win. Many of these were from Chris Harrison-Docks (Okemos) with 22 points, 5 rebounds and 6 assists. Harrison-Docks controlled the end of the game with his outstanding backcourt play and was voted the Most Valuable player for the Black team. Also in double digits for the winning Black squad was BCAM's "Mr. Basketball" Matt Costello (Bay City Western) with 19 points, 10 rebounds, and Fredrick Edmond (Lansing Eastern) with 21 points and 8 rebounds. The White team had an outstanding effort by high flying Denzel Washington (Lansing Sexton) who took home MVP honors with a 21 point, 13 rebound, 5 assist effort. He was supported by Sexton teammate Bryn Forbes 26 points and Lansing CC's Stevie Repichowski's 14 points.

Rounding out the day were the dunk contest and BCAM's top shooters squaring off. In a spectacular ariel show, Michigan State bound Denzel Valentine (Lansing Sexton) won the dunk contest. Denzel scored a perfect 30 on the dunk which secured him the victory. In the top shooter battle, the men's winner Dillon Gordon (Ewen-Trout Creek) held off the women's champ Elena Luce (Mason County Eastern) for the title of Michigan's top-shooter.



MEMBERSHIP DRIVE: If you are receiving this Monthly Report then you are a member for 2012-13. BCAM hopes to pass the 4300 member mark again this year which will make us one of the biggest basketball associations in the country. If you did not take advantage of the School Special (\$80) for 15 coaches, there is still time to do so. Get your entire staff (boys and girls) signed up. Go to www.bcam.org and click on JOIN BCAM. (If you paid for an Individual Membership and want to switch to a School Membership, you can subtract the cost of your Individual Membership from the balance owed.)

GIRLS REACHING HIGHER: The Girls MHSAA-BCAM Reaching Higher Showcase took place on Thursday, July 26, 2012 at South Lyon High School. We had a great turnout of the Top 120 female athletes and over twenty-five college coaches attended!

Our parent program had a lineup of outstanding speakers that shared information on what it will take to get to the next level! Elizabeth Heinrich, addressed both parents and athletes about NCAA Compliance Regulations.

Annette Babers, a Saginaw High School and Michigan State University alumnus, U.S. Olympic Festival, also played professionally in Turkey, was Parade Magazine National Co-Player of the Year, and is in the Saginaw County Sports Hall of Fame. David Ginsberg, Management & Motivation Strategies, LLC. and Executive Director of the National High School Basketball Coaches Association. Marc Comstock, Tecumseh High School Varsity Basketball Coach. Ira Childress and Andrea Mosher from Childress Sports Consulting who addressed parents and athletes about college preparation; from finances to academics.

Beyond interactive discussions with speakers, the athletes participated in three games and received instruction and displayed their talent at multiple fundamental stations.



We had an exceptional team of Reaching Higher Showcase staff and would like to recognize them for their contributions:

Brian Beebe - Sturgis HS, Jaden Clobes - Imlay City HS, Tom Keller - Frankenmuth HS, Chuck Cunningham - Jackson HS, Jason Gray - Goodrich HS, Charles Perez - Allen Park HS, Todd Gudith - Northville HS, Matt Carroll - Ann Arbor Gabriel Richard HS, Eileen Hilliard - Bloomfield Hills Cranbrook-Kingswood HS, Marc Villemure - Flat Rock HS, Bill Stidham - St. Clair HS, Matt Schelich - Kingsley HS, Al DeMott - Sandusky HS, Dave Dalton - Kalkaska HS, Dorene Ingalls - St. Ignace HS, Elaine Mahabir - Midland HS, Caitie Bradfield - Midland HS, Shavonda Burton - Saginaw Heritage HS, Jaelyn O'Connor - South Lyon HS, Jason Nolan - Saginaw HS, Erica Hoffman - South Lyon HS, Rich Moffit - Grayling HS, Rob Leadly - South Lyon East HS, Erinn Reed - Ecorse, Eric Lillibridge - Coopersville HS

A special thanks to Mike Teagan, South Lyon HS Athletic Director and South Lyon High School Custodial Staff for hosting the Showcase, Jack Robert, MHSAA Executive Director, Nate Hampton, MHSAA Assistant Director, Tricia Weifrich, MHSAA Administrative Assistant, Tom Hursey, BCAM Executive Director, and Amy Heydenburg, BCAM Administrative Assistant.



We are in the process of building the Girls Reaching Higher Showcase for 2013. If any coach is interested in helping please contact Coach Tim Conley, Saginaw Heritage HS, Director of the Girls Reaching Higher Showcase at tjconley@stcs.org.

BOYS REACHING HIGHER: The Boys MHSAA-BCAM Reaching Higher Showcase took place on Wednesday, July 18th, at South Lyon High School. Kyle Visser [GR Forest Hills Central, Wake Forest & Overseas Pro] & Zack Novak [University of Michigan] spoke to the players & parents. Cody Weber [U of Michigan Compliance], Marc Comstock [Tecumseh High], David Ginsberg [Ex. Director of NHSBCA] & the Childress Sports Consulting Firm provided players and parents with valuable information which will enable them to be successful at the college level. Players participated in classroom sessions, played 3 games, received instruction in fundamental stations & worked in player development on court sessions.

We had an exceptional staff working at the Boys Reaching Higher Showcase. This staff was energetic & provided "first class" coaching on the court. Boys Reaching Higher Showcase Members include the following coaches:

Don Spencer - AA Prep, David Dixon - Cass Tech, Archie Robinson - Flint Hamady, Todd Sander - Northville, Keith Kurowski - Sturgis, Garnett Kohler - Yale, Cameron Nichols - Renaissance, Jeff Jayson - Waterford Mott, Lance Baylis - Holly, Dennis Hopkins, Oakland Christian, Monroe Murphy - Hamady, Waleed Samaha - AA Pioneer, Rocky Buscemi - Loyola, Ramsey Nichols - Jackson, Andy Dold - Divine Child, Mike Lovelace - AA Skyline, MJ Ewald - Roscommon, Pierre Brooks - Detroit King, Doug Host - South Lyon, Dan Young - Westland John Glenn, Paul Marfia - Oxford, Warren Wood - Freeland, Tim Conley - Heritage, Dave Duncan - Cedarville, Joshua Tropea - Milan, Don Gauthier - Imlay City, Jimmy Reddy - Canton, Rod Watts - Lansing Eastern, Keith Guy - Muskegon Heights, Tom Hursey - BCAM, Andy Donovan - Frankenmuth, Marc Comstock - Tecumseh, David Ginsberg - Traverse City, Zack Novak - UM, Elizabeth Heinrich - UM, Kyle Visser - Wake Forest, Ira & Amanda Childress - Childress Sports Consulting, Dan Hoff - Mattawan, Jason Nolan - Trainer, John Hall.

A very special thanks to the Michigan High School Association for their support of this event. In particular, Nate Hampton & Tricia Wiefrich were outstanding in their effort behind the scenes. Mike Teagan, South Lyon HS Athletic Director, worked hard behind the scenes. Also, a special thanks to Amy Heydenburg, BCAM Secretary, for her work with player registrations.

KROSSOVER: Check out this website for another great deal from Krossover. Save hours of video breakdown by using this amazing program:

<http://online.wsj.com/article/SB10001424052702304724404577293732770867706.html>

BCAM/PISTONS SCHOLARSHIP WINNERS: These are the recipients of \$500 grants given to graduating seniors who are sons and daughters of BCAM members. The selections were made by a college counselor.

<i>Student</i>	<i>BCAM Parent</i>	<i>School</i>
Bailey Chapman	Paul Chapman	Holland
Evelyn Cramton	David Cramton	Wyandotte Roosevelt
Sean Farnsworth	Bill Farnsworth	Marysville
Christina Garza	Mike Garza	Lansing Christian
Annemarie Hamlet	Todd Hamlet	McBain
Casey Harkema	Doug Harkema	Holt
Thomas Hoff	Dan Hoff	Mattawan
Jared Holmquist	Chuck Holmquist	Reed City
Julian Kraatz	Mark Kraatz	Allen Park Inter-City Baptist
Nick Owens	David Owens	Owosso
Blake Schierbeek	Reg Schierbeek	Allendale
Tessa Sikma	Steve Sikma	Hamilton



ALL-STAR FESTIVAL SCHOLARSHIP WINNERS:

<i>Student</i>	<i>School</i>
Teila Kreiner	Deckerville
Lincoln Hackworth	Homer

Let's Not Lose Sight of Why We Do This!

Written by Bob Wojcik, Basketball/Football Official, Hudsonville.

Bob is also a member of the BOCCC Committee.

Winning isn't everything. Sometimes as coaches we can get caught up in the competition and put winning as the top priority. Having coached for eight years, prior to becoming a "career" official of thirty plus years, I have experienced basketball from both the bench and the floor. While winning is rewarding in and of itself, we must remember that athletes gain much from their participation, which doesn't show up in the win-loss column.

One of my best experiences as a coach actually came from a team, which finished .500 in wins versus losses. But I learned to appreciate each athlete for his own personal talents. I had a great swimmer, academic champions, musicians, and many other talents, which did not include basketball. We were mediocre as our final record indicated. But what I truly enjoyed was the relationships we were still able to establish. With the students and me putting forth our best efforts, we could celebrate the

improvement we saw as the season progressed. I realize this happened nearly 35 years ago. Times have certainly changed. Today's coaches and officials seem to be under more pressure as the parents and fans have become competitive with high expectations for the team they are cheering for to win.

We must remember that most student-athletes will never play on a college team, let alone on a professional team. We need to push each other to be the best we can, without expecting perfection. The same is true for coaches and officials. We are all human. It is important to "own" our actions. It is not only okay, but should be mandated for coaches and officials to say, "I was wrong, sorry!" Students could learn a lot from the adults they look up to in these situations. Shouldn't this be about the relationships we have the opportunity to experience? Some of my best friends are coaches. We don't always agree on the court, but with professional behavior from all parties, we can also be respectful to one another off the court. Remembering at all times, that we are role models to the young athlete. I think this is one of the most important things we can pass on to our young athletes. Let each of us remind ourselves daily to focus on bringing out the best in each person we come in contact with. When we treat others with respect, we can all be winners!



Great Philosophy

This should be posted in every school or kid's bedroom. How feel-good, politically correct teachings have created a generation of kids with no concept of reality and how this concept set them up for failure in the real world.

Rule 1: Life is not fair - get used to it!

Rule 2: The world doesn't care about your self-esteem.

The world will expect you to accomplish something BEFORE you feel good about yourself.

Rule 3: You will NOT make \$60,000 a year right out of high school. You won't be a vice-president with a car phone until you earn both.

Rule 4: If you think your teacher is tough, wait till you get a boss

Rule 5: Flipping burgers is not beneath your dignity. Your Grandparents had a different word for burger flipping: They called it opportunity.

Rule 6: If you mess up, it's not your parents' fault, so don't whine about your mistakes, learn from them.

Rule 7: Before you were born, your parents weren't as boring as they are now. They got that way from paying your bills, cleaning your clothes and listening to you talk about how cool you thought you were: So before you save the rain forest from the parasites of your parent's generation, try delousing the closet in your own room...

Rule 8: Your school may have done away with winners and losers, but life HAS NOT. In some schools, they have abolished failing grades and they'll give you as MANY TIMES as you want to get the right answer.

*This doesn't bear the slightest resemblance to ANYTHING in real life.

Rule 9: Life is not divided into semesters. You don't get summers off and very few employers are interested in helping you FIND YOURSELF. *Do that on your own time.

Rule 10: Television is NOT real life. In real life people actually have to leave the coffee shop and go to jobs.

Rule 11: Be nice to nerds. Chances are you'll end up working for one...

THOUGHTS ON DEALING WITH PARENTS

I came across this article and thought it should be shared with our membership. It is written by the President of the Minnesota Coaches Association, Becky Leuer.

Parents. Without them we wouldn't have any kids to coach. With them, our coaching experience can be wonderful or a nightmare. It seems the helicopter parent is here to stay and more and more of our colleagues are dealing with issues that are unpleasant and, in some cases, have resulted in non-renewal of coaching contracts. Over the years I have had many dealings with parents as a teacher, a coach, and an Activities Director. Managing these situations effectively may very well save your job. I wish I could take credit for the tips shared in this article but along the way I got some great advice from some very smart people. Maybe some of these tips will be beneficial to you.

- Answer all emails with phone calls. It reduces the paper trail of misunderstanding and also helps your administration because the parent will not have ten pages of emails to forward. Keep notes during the phone call. If you are upset, don't call immediately. Let the parents know during the preseason meeting they may not get a response for 24 hours. Of course, answering an email that is only requesting what time the bus leaves or returns should not be a problem. And finally, archive and save all emails. You never know when or if they will be needed.
- Have an agenda for each meeting you have and keep a copy. Use it for reference and to clarify what was said. Going into a meeting prepared, whether with parents, administration, or the team will safeguard against miscues. Take notes to document the meeting.
- Remember the tape recorder? Someone advised me to tape record a meeting that had the potential to turn very negative. I informed the parents the meeting would be taped and the tone of the meeting changed immediately. This is a record that can be used to clarify any misunderstandings. Just another way to document.
- Set guidelines for parent contact. Cell phone or home phone? What is an appropriate time to call? Saturday, Sunday, after the contest, after 10:00 pm, in the grocery store, at the gas station? You get the idea. By giving appropriate times to contact, you keep control of your life.
- Give parents clear communication on schedules, departure and return times, lettering policies, tryouts, practice schedule, etc. We are all busy people and this is a respectful thing to do for parents and players.
- Use the buddy system. Have another coach with you when talking to players or parents about issues. You can always let the parent know if the timing is not convenient and schedule a time to meet. Always meet on your turf such as at the school rather than in the home, at their place of business, or on the street.
- Keep your administration informed and if you are given a directive, follow it. Keep up the good work. Focus on the kids. Enjoy what you do and do what you enjoy.

SUCCESS: John Wooden

Success can only come to you as an individual from self-satisfaction in knowing you gave everything to become the best that you're capable of being. It is impossible to obtain perfection but that must be your goal. Less than 100% of your effort cannot bring success.

Others may have far more ability than you, they may be larger, faster, quicker, better jumpers, better runners, better throwers, but no one should be your superior in respect to loyalty, enthusiasm, cooperation, determination, industriousness, fight, effort and character. Acquire and keep these traits and success is sure to follow. -----John Wooden

The 10-Point Ethics Checklist

- 1. The Golden Rule** - Would I want people to do this to me?
- 2. The Fairness Test** - Who might be affected and how? Is this fair to everyone?
- 3. The 'What if Everybody Did This?' Test** - Would I want everyone to do this? Would I want to live in that kind of world?
- 4. The Truth Test** - Does this action represent the whole truth and nothing but the truth?
- 5. The Parents Test** - How would my parents feel if they found out about this? What advice would they give me?
- 6. The Children Test** - Would I be willing to explain everything about this to my kids and expect them to act in the same way?
- 7. The Religion Test** - Does this go against my religion?
- 8. The Conscience Test** - Does this go against my conscience? Will I feel guilty?
- 9. The Consequences Test** - Are there possible consequences of this action that would be bad? Would I regret doing this?
- 10. The Front Page Test** - How would I feel if my action were reported on the front page of my hometown newspaper?

Shared by Matt Grahn

FOOD FOR THOUGHT:

Momentum Killers:

- Bad shot selection
- Missed free throws
- Giving up second shot baskets
- Allowing opponent to score the last basket of the quarter
- Giving up three point baskets in the fourth quarter
- Turnovers that lead to scores
- Unnecessary fouls
- Loss of poise

Momentum Getter

- Scoring to end a quarter
- Negating a basket by taking a charge
- Making a shot to take the lead in the fourth quarter
- Scoring against a press
- Diving on a loose ball to gain/save a possession



A Positive Team by John Gordon

A few weeks ago we released The Positive Pledge which has now had over 10,000 people share it. As I was reflecting on the pledge I started thinking about all the teams I work with and the negativity that sabotages them. I realized that most of us are part of a team whether it's a work team, school team, sports team, family team, etc. This inspired me to write a Positive Team Pledge for those who want to be their best and bring out the best in their team. Feel free to also share it with your youth sports team, high school team and/or work team.

- *I pledge to be a positive leader who sets the example for my teammates through my positive attitude and actions.*
- *I promise to share positive energy and encouragement with my team.*
- *I will not be an energy vampire nor will I sabotage myself and team with negativity, complaining and excuses.*
- *When I make a mistake I will own it and seek to improve.*
- *When I'm not performing well I will stay positive and strive to get better.*
- *When I experience self-doubt I will remember a time when I succeeded.*
- *When I feel fear I will choose faith.*
- *When I face adversity I will find strength.*
- *When my team experiences a defeat I will choose to stay positive and prepare to achieve another victory.*
- *With hard work, determination and faith, I will never give up and will always help my team move forward towards our vision and goals.*
- *Today and every day I will be positive and strive to make a positive impact on my team.*