



AUGUST, 2012 BCAM MONTHLY REPORT

Tom Hursey – Executive Director

FROM THE EXECUTIVE DIRECTOR:

- **BUSY TIMES IN THE SUMMER:** The summer months become my busiest time of the year. My assistant, Dan Young, and I drove to Wisconsin for our annual National High School Basketball Coaches Association meeting. There is an update below that will give you some information on the NHSBCA.....BCAM and the MHSAA have just completed their joint effort in conducting the Reaching Higher Showcases for boys and girls. A special thank you to Mike Teagan (AD) and his staff at South Lyon HS who hosted these events.....In August, BCAM will host the 3rd Annual Coaches vs Cancer Golf Scramble (Sponsored by Two Men and a Truck) in East Lansing. This will be followed by our 33rd Annual All-Star Festival at The Palace on Aug 11, from 2-9pm. You still have time to attend this game and see our top Michigan senior players in action. (Go to www.palacenet.com/allstar for tickets.)..... The BCAM Clinic Committee has been busy putting the finishing touches on our annual Fall Coaches Clinic. I really believe you will enjoy the new format (two days with Saturday on-court all day). You will be getting all the details mailed to you in August.
 - **BCAM BOARD OF DIRECTORS:** Most of you know that BCAM has a Board of Directors (see website). But most of you don't know how hard they work to make BCAM one of the best coaching associations in the state and country. All are volunteers, except me, and they bring a variety of strengths to the committees they head up. Many of our board members are not actively coaching which gives them more time to serve each of you. Years ago it was a concern of the board that since many of our members were not coaching anymore, we needed to bring in coaches who were actively coaching. As a result, the president-elect, president, and past president process was begun. Each of our coaches in the president rotation must be active coaches. This has also brought younger men and women to serve on the board. As Executive Director, I work daily with these board members and know how committed they are to BCAM.
- **CLINIC:** This year's Fall Coaches Clinic is shaping up to be another great event. The speakers that are committed to speak on Friday are Tom Izzo (MSU), Alan Stein (Strength & Conditioning), Keno Davis (CMU). Our break-out sessions will feature Steve Schmidt (Mott CC), Joe Pechota (Siena Heights), Nate Oats (Romulus), and BOCCC representatives (Discussion on problems between officials and coaches). We will be adding one or two more break-out speakers. The Saturday on-court sessions will be led by Fred Hoiberg (Iowa State), Kim Barnes Arico (U of M), Ray McCallum (Detroit Mercy) and Brett Reed (Lehigh). More information will be mailed to you this August. All information and registration will be available on the website later in August. **Don't wait too long in September to sign up because many schools take a long time to process your requests for payment.**



TEAM SPORTS OPENS A LOCATION IN MICHIGAN:

“Team Sports, headquartered in Toledo, OH has been doing business in the State of Ohio and Michigan since 1980. As we have grown, especially in the Michigan market, our customers would often ask us ‘when are you opening a Michigan office?’. After much planning and discussions, on July 1, 2012 Team Sports opened its Michigan office in Brighton to help service our Michigan customers better. We are extremely excited about this new endeavor, and have heard from many of our Michigan customers that they are excited as well. This new office will allow us to increase our contact and most importantly service to you the coach/customer. If you need the new and improved Rawlings basketballs, contact Brad.”

Brad Downer

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EDITOR'S NOTE: BCAM also has as a sponsor, Johnny Mac's Sporting Goods.

They also offer the new and improved Rawlings basketballs. Contact Johnny Mac's at 800-285-4460.

Team Sports and Johnny Mac's both carry all the latest NIKE apparel. They have what you need.

REACHING HIGHER: The Boys MHSAA-BCAM Reaching Higher Showcase took place on Wednesday, July 18th, at South Lyon High School. Kyle Visser [GR Forest Hills Central, Wake Forest & Overseas Pro] & Zack Novak [University of Michigan] spoke to the players & parents. Cody Weber [U of Michigan Compliance], Marc Comstock [Tecumseh High], David Ginsberg [Ex. Director of NHSBCA] & the Childress Sports Consulting Firm provided players and parents with valuable information which will enable them to be successful at the college level. Players participated in classroom sessions, played 3 games, received instruction in fundamental stations & worked in player development on court sessions.

We had an exceptional staff working at the Boys Reaching Higher Showcase. This staff was energetic & provided "first class" coaching on the court. Boys Reaching Higher Showcase Members include the following coaches: *Don Spencer (AA Prep), David Dixon (Cass Tech), Archie Robinson (Hamady), Todd Sander (Northville), Keith Kurowski (Sturgis), Garnett Kohler (Yale), Cam Nichols (Renaissance), Jeff Jayson (Wat. Mott), Lance Baylis (Holly), Dennis Hopkins (Oak. Christian), Monroe Murphy (Hamady), Waleed Samaha (Pioneer), Rocky Buscemi (Loyola), Ramsey Nichols (Jackson), Andy Dold (Divine Child), Mike Lovelace (AA Skyline), MJ Ewald (Roscommon), Pierre Brooks (King), Doug Host (South Lyon), Dan Young (John Glenn), Paul Marfia (Oxford), Warren Wood (Freeland), Tim Conley (Heritage), Dave Duncan (Cedarville), Joshua Tropea (Milan), Don Gauthier (Imlay City), Jimmy Reddy (Canton), Rod Watts (Lan. Eastern), Keith Guy (Muskegon Heights), Tom Hursey (BCAM), Andy Donovan (Frankenmuth), Elisabeth Heinrich (U of M), Ira & Amanda Childress (Childress Sports Consulting), Dan Hoff (Mattawan), Jason Nolan (Trainer), John Hall (Rochester Adams).*

Johnny Mac's
SPORTING GOODS
YOUR "HOME TEAM" STORE

A very special thanks to the Michigan High School Association for their support of this event. *In particular, Nate Hampton & Tricia Wiefrieh were outstanding in their effort behind the scenes. Mike Teagan, South Lyon HS Athletic Director, worked hard behind the scenes. Also, a special thanks to Amy Heydenburg, BCAM Secretary, for her work with player registrations.*

NHSBCA UPDATE: First, you should be aware that as a member of BCAM you are also a member of the National High School Basketball Coaches Association. You are joining forces with 31 other states in the US that have similar concerns about the state of high school basketball. The NHSBCA will be your voice for these national concerns. You will be receiving emails from the NHSBCA Communication Director that will offer you special deals and information about the NHSBCA efforts around the country.

At the recent annual meeting of the NHSBCA, Dave Ginsberg (Traverse City) was named the Executive Director of the NHSBCA. Dave has been a coach at the college and high school level, coaching both boys and girls basketball and has been a school administrator. His background, along with his passion, was what the NHSBCA Board of Directors was looking for in a leader. He has been instructed to build membership by adding states to the association along with finding sponsors and taking the NHSBCA to the next level. BCAM is happy to have promoted Dave for this position and we wish him the best.



The president of the AAU, Louis Stout, spoke at our meeting. His message was very informative. He clarified many of the concerns our NHSBCA board had with the AAU. Mainly the fact that many of the "problems" high school coaches are concerned about with "AAU teams" are not AAU problems since the problems take place at non-certified summer events. A big change that will really make a difference in the future is the certification of all AAU coaches. Background checks will be made and many coaches with bad backgrounds will not be allowed to coach in AAU tournaments. In an effort to work together, the NHSBCA Executive Director will have a non-voting position on the AAU Board of Directors AND the AAU will have a non-voting position on the NHSBCA Board.

Tom Hursey, BCAM Executive Director and Past President of the NHSBCA, was honored at the annual NHSBCA meeting in July by receiving the Court of Honor Award. Tom, along with three other NHSBCA board members, was in the first class of honorees for this prestigious award. Coach Hursey was instrumental in the formation of the NHSBCA. Ron Vondette and Hursey were part of the first committee of Midwest states to meet some 30 years ago and discuss high school basketball concerns. Last year the NHSBCA instituted their Constitution and By-Laws and became the National High School Basketball Coaches Association. The inscription on the plaque reads: "In appreciation of your extended leadership and support of basketball at both the state and national levels."



L - R: Rich Czeslawski (NHSBCA Board - Ill.), Tom Hursey (Michigan), Don Logan (Iowa), Dave Archer (New York), Steve Witty (Indiana), Greg Grantham (NHSBCA President, North Carolina)

WOODEN WISDOM

Coach John Wooden clearly defined ambition as an important quality; as the saying goes "Those who plan to accomplish nothing always reach their goal." Ambition when properly focused can be a tremendous asset but if it is out of focus it can be a fatal flaw for any team. We should make sure that we do not have members of our team whose ambition equates to a "win at all cost" mentality. We want people who are great competitors but are equally intent on playing by the rules. As Coach Wooden put it:



"Never let ambition cause you to sacrifice your integrity or diminish your efforts on any other aspect of the Pyramid. At the same time you'll never reach a serious goal unless you have the intention to do so."

A goal is noble when its accomplishment benefits others. Coach Wooden had great ambition as a coach. He wanted to win a national championship but that was not his goal. His goal was to get the best possible players and help them become the best they could become as players and as citizens. He also wanted them to improve as a team. Coach liked to refer to the championships as "icing on the cake" while reminding us that "doing our best" was the cake.

Coach's quote: "Be more concerned with what you can do for others than what others can do for you. You'll be so surprised at the results." describes the importance of including others on our journey to success.

If we are to maintain success we must have ambition with integrity directed at a noble goal. Selfish personal ambition will not accomplish this. As Coach liked to say "Ability may get you to the top but it takes character to keep you there."

Coach advises us to keep our ambitions in proper perspective: "Do not get so concerned with making a living that you forget to make a life."

Yours in coaching, Craig Impelman, *The John R. Wooden Course*

For more information, visit www.WoodenCourse.com

HIGHLANDERS BASKETBALL

THE 17 ESSENTIAL QUALITIES OF A TEAM PLAYER

BY JOHN MAXWELL

1. Adaptable: If you won't change for the team, the Team may change you.
2. Collaborative: Working together precedes winning together.
3. Committed: There are no halfhearted champions.
4. Communicative: A TEAM is a single heart with many voices.
5. Competent: If you can't, your team won't.
6. Dependable: Teams go to go-to players.
7. Disciplined: Where there's a will, there's a win.
8. Enlarging: Adding value to teammates is invaluable.
9. Enthusiastic: Your heart is the source of energy for the team.
10. Intentional: Make every action count
11. Mission conscious: The (big) picture is coming in loud and clear.
12. Prepared: Preparation can be the difference between winning and losing.
13. Relational: If you get along, others will go along.
14. Self-improving: To improve the team, improve yourself.
15. Selfless: There is no I an team.
16. Solution-oriented: Make a resolution to find the solution.
17. Tenacious: Never, never, never quit.



11 WAYS TO BUILD TRUST

By Jon Gordon

In my book [Soup](#) I discussed how trust is one of the essential ingredients to build a great relationship, winning team and culture of greatness. Without trust you can't have engaged relationships and without engaged relationships you won't be a successful leader, manager, sales person, team member, principal, teacher, nurse, coach, etc.

In this spirit I wanted to share some thoughts about how we can build the trust that is essential for great relationships. Many of the suggestions you are already know. Many ideas I share are common sense. However, I've found that so often amidst the chaos of life and work we forget the simple and powerful truths that matter most. So here are 11 thoughts about trust. Feel free to share these simple reminders with your leaders, colleagues and team.

1. Say what you are going to do and then do what you say!
2. Communicate, communicate, communicate. Frequent, honest communication builds trust. Poor communication is one of the key reasons marriages and work relationships fall apart.

3. Trust is built one day, one interaction at a time, and yet it can be lost in a moment because of one poor decision. Make the right decision.

4. Value long term relationships more than short term success.

5. Sell without selling out. Focus more on your core principles and customer loyalty than short term commissions and profits.

6. Trust generates commitment; commitment fosters teamwork; and teamwork delivers results. When people trust their team members they not only work harder, but they work harder for the good of the team.



7. Be honest! My mother always told me to tell the truth. She would say, "If you lie to me then we can't be a strong family. So don't ever lie to me even if the news isn't good."

8. Become a coach. Coach your customers. Coach your team at work. Guide people, help them be better and you will earn their trust.

9. Show people you care about them. When people know you care about their interests as much as your own they will trust you. If they know you are out for yourself, their internal alarm sounds and they will say to themselves "watch out for that person."

10. Always do the right thing. We trust those who live, walk and work with integrity.

11. When you don't do the right thing, admit it. Be transparent, authentic and willing to share your mistakes and faults. When you are vulnerable and have nothing to hide you radiate trust.