

OCTOBER, 2011 BCAM MONTHLY REPORT

Tom Hursey – Executive Director



FROM THE EXECUTIVE DIRECTOR

Another great clinic weekend is now history. It was a great going-away party for Ed Dutcher, the longtime clinic director. Ed has headed our clinic for all 28 years. In that time he brought in a Who's Who of basketball coaches. The BCAM Clinic has become one of the best and well respected clinics in the country under Ed's direction. A big THANK YOU ED from the members of BCAM.

I always enjoy the Hall of Fame Banquet. Seeing former Hall of Famers is a treat. The basketball coaching knowledge that this group has accumulated is mind boggling. Michigan is fortunate to have such a wealth of coaching in the high school ranks, past and present.

I was blown away with the Krossover video program that we featured at the clinic. If you missed it, go to www.krossover.com and check out this unique offering. BCAM members can get a special ½ price on this package until November 15. Talk about a time-saver. I think my wife would have bought this for me if I was still coaching.

The season isn't far away. Make sure you find time for family before this season gets underway. Hopefully the clinic gave you some thoughts about improvements you can make in your coaching. I always felt I learned as much by talking with other high school coaches during the clinic as I did watching the clinic speakers.

MIKE MACK RECEIVES THE BCAM DISTINGUISHED SERVICE AWARD

Longtime BCAM Board member and coach, Mike Mack, became the 11th recipient of the Thomas Hursey Distinguished Service Award at the Hall of Fame Banquet. Tom Hursey, Executive Director, has been appreciative of Mike's position on the board and states, "Mike has been an important part of the administration of BCAM for many years. He has always been available to step forward and help with a variety of projects. He is one of the reasons that BCAM has become one of the outstanding associations in the country."

HALL OF FAME INDUCTEES

Another great Hall of Fame class was inducted on Friday, September 30. Our class of 2011 was: **Jim Goorman (Muskegon Western Michigan Christian HS)**, **Mike Phelps (Holland Christian HS)**, **Al Schrauben (Portland St. Patrick HS)**, and **Stan Sexton (Bellaire HS)**.



HALL OF HONOR INDUCTEES

Years ago, BCAM felt the need to honor people who are an important part of the basketball scene year in and year out. As a result, the BCAM Hall of Honor was started. This year's inductees are: **Assistant Coach: John Kimbel (Manton Middle School)**, **Friends of Basketball: Bill Durow (St. Clair HS)**, **James Hodges (Vestaburg HS)**, **Ann & Cary Howard (Leslie HS)**, **Larry Koutz (Vestaburg HS)**, **John Rush (Saginaw Township Schools)**, **Allen Schuch (Sand Creek HS)**, **John Williams (Reed City HS)**, **Officials: Joe McCormick & Conroy Zuiderveen**.

Do you know of someone who should be inducted into the Hall of Fame or the Hall of Honor next year?? Please nominate them! The requirements for nomination and the forms are located at our website under FORMS. www.bcam.org

MICHIGAN IS GAINING ON TEXAS

The following is a list of 5 states and their membership count from 2010-11. As you can see BCAM is within reach of Texas (which has twice as many schools as Michigan). Let's get all schools to become members and become #1.

Texas 4,543
Michigan 4,494
Ohio 3,805
Indiana 2,230
New York 1,242



COACHES VS CANCER MEMORIAL

The following are the names of basketball coaches who have died from cancer. If you have names of other basketball coaches who should be on this list, please send to Tom Hursey (bcamtom@aol.com). Include Name, Year of Passing and Primary School. The list is not limited to varsity coaches or high school coaches.

<u>Year of Passing</u>	<u>Name</u>	<u>Primary School</u>
1980	Gerald Sambaer	Lansing CC HS
1990	Sam Franz	Saginaw St. Stephens HS
1991	Russel 'Lefty' Franz	Bay City All Saints HS
1992	Jim Mongeau	Gaylord HS
1993	Nelson 'Bud' Johnson	Oscoda HS
1993	Tom Szcodronski	Elk Rapids HS
1996	Marylou Ingalls	Rapid River HS
1997	Chuck Trzcinski	Midland HS
1999	Jim Lutzke	Dewitt HS
2000	Frank Davis	Corunna HS
2001	Bill Dunn	Jonesville HS
2005	Don Johnson	Kalamazoo Central HS
2006	Ian Smith	Oxford HS
2006	Chuck Turner	Battle Creek HS
2009	Dave Soules	Det. East Catholic HS
2009	Ed Peltz	Port Huron HS
2010	Stuart Smith	Crystal Falls Hs
2010	Terry Gillett	Kalamazoo
2010	Mahlon Lowery	Niles HS
2011	Leroy Decker	Fenton HS



SCHOLARSHIP RECEIPTS NAMED

Each year the Detroit Pistons underwrite our scholarship program for sons and daughters of our members. A college counselor goes over the applications and bases his decision on scholarship and activities. To be eligible for this award, the parent must be a BCAM member for the last 5 years. Member's children have received over \$120,000 in scholarships over the past 23 years.

DETROIT PISTONS SCHOLARSHIP WINNERS (\$500)

<u>Name</u>	<u>BCAM Member</u>	<u>School</u>
Kari Burton	Tony Burton	Brown City HS
Lillian Christiansen	Paul Christiansen	Glen Lake HS
Brett Farnsworth	Bill Farnsworth	Marysville HS
Brennan Furman	Scot Furman	Michigan Center HS
Kallie Holzhrueter	Kurt Holzhrueter	Lowell HS
Albert Karschnia	Leonard Karschnia	Orchard Lake St. Mary's HS
Aaron McGuire	Shawn McGuire	Vicksburg HS
Alyssa Powers	Dallas Powers	Monroe HS
Matthew Sinnaeve	Darren Sinnaeve	Gwinn HS
Molly Stoll	William Stoll	Tawas Area HS
Alex Storm	Cathy & Chris Storm	Marlette HS
Carl Snyder	Tom Snyder	Forest Area HS



ALL STAR FESTIVAL SCHOLARSHIP WINNERS (\$250)

Conner McLeod	Cedarville HS
Kaitlin Scott	Hale HS

STAN GOOCH UPDATE:

Longtime coach and BCAM Hall of Famer, Stan Gooch, has been recovering from a fall last year. Here is an update from his wife: *My husband (Stan Gooch) will never recover from an accident he had in July, 2010. He fell down basement stairs and landed on his head on the concrete floor. He broke his neck, collar bone, and eight ribs. He bruised his heart, punctured his lung, and chipped bones in his back. Those injuries are not the main concern. He is actually walking now without assistance, and he has been home a year now. He was in a nursing home for two months following the accident. He also split open his head and damaged his brain when he fell. That is the injury that has changed his life. He has absolutely no short term memory skills and he does not think rationally. He still remains a pleasant person, but often unhappy about his problems.*

BCAM wishes Stan the best as he struggles with his injuries. If you would like to send Stan a note, do so at: patgooch@comcast.net.

SAVE THE DATE SUITS & SNEAKERS AWARENESS WEEKEND SET FOR JANUARY 27-29, 2012



The Coaches vs. Cancer Suits and Sneakers awareness weekend is a nationwide annual event in which coaches across the country unite for a common cause – fighting cancer! During the weekend of January 27-29, 2012, coaches and their staffs are encouraged to wear sneakers with their game suits while coaching games to raise awareness and funds to support the American Cancer Society's work to save lives from cancer. Stay tuned for more information about this important and fun weekend. For immediate information, contact **Jim Satalin** at 315-433-5620 or jim.satalin@cancer.org.

American Cancer Society Coaches vs. Cancer Fundraisers

Michigan 2010-2011 as of June 3, 2011

The following are the schools that raised over \$2500 in Coaches vs Cancer events last winter. If your school is on this list, your school will be receiving a banner depicting your success. If your school is not on this list, maybe you can make this your goal for this winter.

<u>School</u>	<u>Total</u>	<u>Banner Level</u>
All Saints High School	\$2,921	All-Star
Bloomfield Hills Lasher High School	\$2,756	All-Star
Comstock Park Schools	\$4,000	All-Star
Cousino High School	\$3,300	All-Star
Divine Child High School	\$3,552	All-Star
East Jackson High School	\$3,600	All-Star
East Kentwood High School	\$2,671	All-Star
Freeland High School	\$3,000	All-Star
Grant High School	\$2,511	All-Star
Hartford High School	\$4,166	All-Star
Hudson Area High School	\$2,631	All-Star
Imlay City High School	\$3,506	All-Star
Jackson High School	\$4,150	All-Star
John Glenn High School	\$2,800	All-Star
Kingsley High School	\$2,550	All-Star
Lake Shore High School	\$4,550	All-Star
Lumen Christi High School	\$4,150	All-Star
Newaygo High School	\$3,500	All-Star
Northwest Community High School	\$3,000	All-Star
Orchard View High School	\$3,500	All-Star
Paint the UP Pink	\$2,800	All-Star
Portage Central Girls Basketball	\$4,000	All-Star
Ravenna High School	\$3,815	All-Star
Rockford High School	\$2,500	All-Star
Vandercook Lake High School	\$2,900	All-Star
Central Montcalm High School	\$5,316	MVP



Charlotte High School	\$8,000	MVP
L'Anse Creuse High School North	\$6,667	MVP
Noma Nixers	\$5,733	MVP
St. Clair High School	\$6,600	MVP
Tri-County High School	\$5,509	MVP
Portland High School	\$12,000	Champion
West Ottawa High School	\$20,000	Champion

Sportsmanship and the High School Athlete

Written by Bob Wojcik, Basketball/Football Official, Hudsonville. Bob is also a member of the BOCCC Committee. (Editor's Note: This article was printed in the August, 2011 Monthly Report, but it needs to be repeated.)

Sportsmanship. When I hear this word, I immediately think of the high school athletes I have had the pleasure of officiating. Sportsmanship is what makes high school athletics fun. It makes me proud when I get to see it in action. However, many athletes need to learn this from good role modeling from parents, coaches, and the game officials. As an official, I like to think I am doing my part when I begin most games with a little pep talk with the team captains. I usually like to start by reminding them that I expect to see positive interaction between the two opposing teams. I stress this by giving them this short, but to the point speech, "If you accidentally knock an opponent down, then you help him/her get up. Please remember to represent your school with class."

I have been witness to coaches that emulate great sportsmanship. They teach their athletes to treat the game officials with respect. I am so impressed when a player hands me the ball with a "sir" included to address me. I know that is taught by coaches. If there is a questionable call, it is equally impressive to see the coaches move on with the game and get their players to do the same. As an official it is difficult to have a crew call a perfect game every time, but that is always the goal.

These coaches also teach their athletes to treat the opponent with respect as well. I have seen coaches take a player out of the game for not following these guidelines.

I commend these coaches and what they are teaching these young men and women.

Some fans can be very difficult to control when it comes to poor sportsmanship. I know they are the minority, but they still influence our young athletes. I was at a varsity football game several years ago watching my son, a wide receiver. He missed a catch and some of the fans were going crazy over what they thought should have been pass interference. I was so proud of him, when we talked after the game. His only comment was "I should have caught it." His anger was not directed to the official, but rather at himself for not pulling the ball in. Often, what fans see and what actually happens is not the same and yet they complain and can add a very different flavor to the environment.

Sportsmanship needs to continue to be the highest priority for high school athletics. We can all do our part to teach young people that there are many lessons to be learned in athletics with sportsmanship a very important one. I feel it is very important that we acknowledge and compliment good sportsmanship when we see it demonstrated.

Johnny Mac's
SPORTING GOODS
YOUR "HOME TEAM" STORE

As a member of BCAM you are also a member of the newly formed National High School Basketball Coaches Association (NHSBCA).

This past July representatives from basketball coaches associations from around the country signed the constitution and by-laws of the NHSBCA. The following is an article written by the president that will give you some idea of the direction that the NHSBCA will be following. Our efforts will directly benefit high school coaches and high school basketball programs.

THE NATIONAL HIGH SCHOOL BASKETBALL COACHES ASSOCIATION IS NOW A REALITY

by Dave Archer, President , NHSBCA

The High School Congress of the NABC is led by the National High School Basketball Coaches Association. The role of the NHSBCA within the NABC is to identify issues effecting high school coaches and suggest solutions to the NABC leadership.

The NABC Convention in Houston afforded high school coaches the opportunity to meet and attend clinics. The NHSBCA also had a committee meeting in Houston and is planning to add a social event for high school coaches at the convention in New Orleans.

The NHSBCA annual summer meeting was held in Indianapolis on July 12-14, 2011.

A majority of the states that do have state high school basketball coaches associations met to exchange ideas to improve each of the state associations. These united associations also will plan and implement action for the good of all associations and scholastic basketball coaches throughout the nation. Portions of the meeting agenda allowed time for interaction with leaders from the NABC, NAIA, NCAA, NFHS, iHoops, and Coaches vs. Cancer.

The NHSBCA Executive Board holds monthly conference call meetings to keep the agenda moving forward. There are some large challenges faced by high school coaches throughout the nation. These are some of the challenges NHSBCA is working to address.

1. School districts throughout the nation are dealing with financial stress and loss of state aid. This has led to a reduction in funds toward scholastic athletics. Coaches are dealing with reduced number of teams in their system, less coaches and many face a reduced number of contests.
2. Competitive Balance is a hot topic now. In state tournaments in some states there seems to be a disproportionate number of teams that are from private schools. In other states the number of charter schools in the semi or finals seems disproportionate as well.
3. "Just Cause" relates to high school coaches being "let go" from their positions. A few states do have some protection for coaches, providing that there must be a "just cause" for removal. However most states do not have anything in place to protect the rights of coaches.
4. The role of technology and how it relates to coaches and coaching is an ever expanding challenge. Amazing technological tools exist that can help a person do a better job of teaching and coaching. The social media aspect of communicating with players, administrators and families can be a plus as well as a minus. Unfortunately, there are instances whereby a disgruntled parent can rally support against a coach quickly using social media.
5. As the NCAA rebuilds the recruiting model, the NHSBCA volunteers to participate in the development. Many recruiting rules and regulations have a direct effect on the high school coach.
6. What is the future of Showcase Events? The NCAA requires that coaches and others working in summer basketball be certified by the NCAA. Scholastic coaches throughout the nation already are certified by their states, complete with background checks. One wonders if these coaching certifications could satisfy the NCAA? Many of our state associations operate outstanding Showcase Events, with a strong emphasis on educational components. The expertise of the high school coach and their professional organizations could play a role in more of these events.
7. The NHSBCA would like the NCAA to make it very clear that men's Division I coaches are allowed to speak at State Association Coaches Clinics. The clinics run by state basketball coaches associations are for educational and professional development of all coaches in their states. Having Division I men's coaches share their knowledge is extremely important to the development of the high school coach.

As a unified group, high school coaches want to provide input and help develop solutions to these and other issues. In addition, the NHSBCA wants to help restore the rightful role of the high school coach in the current basketball world.

We invite high school coaches who are NABC members but are from states that do not have a state high school basketball coaches association to join the efforts of the NHSBCA. This would help give you a voice and an avenue for action with the High School Congress of the NABC as well as with the NHSBCA. Feel free to contact Archer@nhsbca.org.

9/11 Leadership Lessons - Jeff Janssen, Janssen Sports Leadership Center

FOUR STEPS FOR CRISIS LEADERSHIP

On September 11, 2001 we witnessed both the destructive power of evil leadership and the resilient power of heroic leadership by FDNY, NYPD, and countless others. One figure who stood tall as an example of effective leadership during the crisis is former New York mayor, Rudy Giuliani. Regardless of your political leanings, Giuliani's leadership during the 9/11 tragedy is something leaders from all walks of life can learn from.

In his book titled *Leadership*, Giuliani writes, "It is in times of crisis that good leaders emerge." Giuliani demonstrated that during times of crisis, leaders must do four critical things: be highly visible, composed, vocal, and resilient.

1. BE VISIBLE

Giuliani writes, "While mayor, I made it my policy to see with my own eyes the scene of every crisis so I could evaluate it firsthand."

Bottom Line: Step up during a crisis to survey the scene and be there for your people.

2. BE COMPOSED

Giuliani writes: "Leaders have to control their emotions under pressure. Much of your ability to get people to do what they have to do is going to depend on what they perceive when they look at you and listen to you. They need to see someone who is stronger than they are, but human, too."

Bottom Line: Be sure to show your team that you are calm and in control, even though you may not exactly feel that way at the time. Your calm demeanor will go a long way toward helping your team think clearly and react appropriately during the crisis.

3. BE VOCAL

Giuliani writes, "I had to communicate with the public, to do whatever I could to calm people down and contribute to a orderly and safe evacuation [of lower Manhattan.]"

Bottom Line: You must speak up and take charge of what people are thinking and feeling at the time. You must reassure them and give them a simple yet specific plan that will get people through the crisis. Outline important action steps that they can take immediately to help themselves and the team.

4. BE RESILIENT

As difficult as the crisis can seem, remind people that there is hope.

Giuliani writes: "I am an optimist by nature. I think things will get better, that the good people of America and New York City will overcome any challenge thrown our way. So in the face of this overwhelming disaster, standing amid sixteen acres of smoldering ruins, I felt a mixture of disbelief and confidence... that Americans would rise to this challenge."

While your athletic challenges pale in comparison to 9/11, they can still discourage, distract, and debilitate those on your team.

Bottom Line: Give your team a sense of hope. Let them know that they have the ability to make it through the crisis.

9/11 was undoubtedly a horrendous day in our nation's history. Yet, in the course of this tragedy, countless leaders emerged to help us through. Let us all live by their leadership lessons as a tribute to our country's resilience.

(Editor's Note: I would like to point out that Ryan Klingler, Boys Basketball Coach at Fennville HS, exhibited the above steps in outstanding fashion as he, his team and community dealt with the on-court death of Wes Leonard last season.)